

## Original Work Setup and Completion Summary

### Date/s:

I started working on the original work on December 20, 2017. I finished the final changes to the original work on January 3, 2018.

### Time/s:

In all, I have spent about 25 hours working on the project. The amount of time I have spent each day has differed whether it be fifteen minutes one day or five hours another day.

### Materials:

The original work was an opportunity book (game plan) which required no outside materials.

### Objective/Purpose:

The objective through creating a game plan was to plan different avenues I could pursue in the future with entrepreneurship. In order to do this, the best way for me to learn would be to research online and with professionals to end up gaining more background information to put together a plan. With this, I would have many options for my future and have already done the preliminary research behind it.

### Description of Process:

The game plan required a hefty amount of research to complete. It included a variety of detailed parts such as the industry overview, case studies over two real estate investment trusts (REITS), and other information I found to be important along the way. I had to research three companies and essentially do a stock pitch for each of them showcasing their recent performance and my recommendation for investing. Also, I had to research the hotel industry by asking professionals and searching the web. Through this, I was able to find out what other research I would need to complete which helps me find direction for the future. The opportunity book is essentially a “learn as you go” project which will be important for me as it tests my abilities and independence.

### Utilization of Higher-Level Thinking Skills:

I used higher level thinking skills because I had to create a game plan from scratch and find out all the information that would go into the plan. I had to speak with professionals in the hotel industry and do market research to see what type of strategy would be most viable to start my career with. The game plan required a lot of planning and thinking such as how to reach my end goals which is a large and successful company. This was especially difficult due to the fact that I am studying entrepreneurship and would need to know information about all the parts of business such as finance, marketing, franchises, etc.

### Results:

Through the completion of the opportunity book, I have grasped a stronger sense of what entrepreneurship is really about and the knowledge it requires. I have learned more than I ever thought I would due to the fact that I am actually doing the research in order to become an entrepreneur by creating a game plan for the potential industry (hotels).

### Conclusions/Interpretations:

I have learned that the game plan is not something that can be done in one day. It takes a lot of time and thinking in order to produce one that is very professional and accurate. While creating the game plan, I learned that there are many other avenues I could take in the future such as banking, apartments, and senior living.

### Application/Meaning:

Through creating a game plan for the future (only hotel industry section for Original Work), I believe that I have become a much more intelligent individual as I have learned a wide variety of things along the way. I learned how to perform a case study (stock pitch), what types of questions to ask to gain the most information, and more information about the hotel industry as a whole (how to get started, what it will take, strategies to use). In all, I feel as if creating an opportunity book for my future has truly shown me the potential with entrepreneurship and given me a clear direction to move forward in with my research.